



E-AGENDA MANAGER

Duval County Public Schools

April 9, 2014, DCSB - JPEF Joint Meeting

Ms. Becki Couch, Chairman
Ms. Cheryl Grymes, Vice-Chairman
Mr. Jason Fischer
Dr. Constance S. Hall
Ms. Ashley Smith Juarez
Mr. Fred "Fel" Lee
Mr. Ms. Paula D. Wright
Dr. Nikolai Vitti, Superintendent

ATTENDANCE AT THIS JOINT MEETING OF THE DUVAL COUNTY SCHOOL BOARD AND THE JACKSONVILLE PUBLIC EDUCATION FOUNDATION: All Board Members were present, with the exception of Board Member Constance S. Hall. Dr. Nikolai Vitti, Superintendent, was also present.

Call Meeting To Order

[CALL MEETING TO ORDER](#)

Minutes:

The Joint Meeting was called to order at 4:30 p.m.

Items To Be Discussed

[1. DISCUSSION](#)

Minutes:

Members of the Duval County School Board met with members of the Jacksonville Public Education Fund (JPEF). A copy of the agenda is attached to the Minutes. Areas

covered included the following:

- Duval County School Board Top Priorities
 - Communications/Customer Service
 - Middle School Reform
 - Literacy
 - Positive School Culture and Climate
 - Data Transparency
- JPEF Review of School Facts Jax Budget Dashboard
- Quality Education for All (QEA)
- Roundtable Discussions and Report Outs

The following were take aways from the group discussions:

- Group One - Stressed the importance of marketing and communications of the QEA. It should be targeted to the right people and communities including teachers with both QE and School Facts Jax. Look at possibly using faculty meetings to advertise to teachers the opportunities available with QEA. The School Board and JPEF Board, along with the QEA Board could serve as ambassadors for the QEA.
- Group Two - We have a rare opportunity to get extra money from other foundations, including National Partners. It is also important that we are all on the same page.
- Group Three -
 - Opportunities: We need to convert from Good to Great. Opportunities include aggregation of talent and we need to attract and retain that talent. We have an opportunity to create a National model system.
 - Challenges: Meaningful student outcomes for both short and long term; mobility of families; and, battle fatigue of teachers and administrators. We need to be collaborative on how to measure and evaluate schools. There is a need to have clarity of roles of the QEA Board and the School Board.
- Group Four - We need marketing among teachers and also need to make it feel special to attract applicants to the 36 schools. How can we be thoughtful in measuring success? Is there going to be interim monitoring? Which test will be used in the interim.

Adjournment

[ADJOURNMENT](#)

Minutes:

The Joint Meeting was adjourned at 6:30 p.m.

BSC

We Agree on this

Superintendent

Chairman